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## PRESS RELEASE

# Clarion Events Consumer Division Breaks Records

Clarion Events' Consumer Division has announced record breaking results for 2008, running 19 events against 17 last year and delivering nearly 480,000 visitors, 30,000 more than in 2007.

The results were driven by a bumper Autumn season of shows which saw Clarion run ten events in just six weeks, delivering 315,000 visitors, 9% up year on year. Further bucking the economic doom and gloom 10% more visitors paid to attend than last year.

Highlights of the year included two new launches in the baby and pregnancy market, motoring events MPH and Classic Car with combined attendance growth of 23%, Luxury Travel Fair attendance up 110%, Fine Art up 4% and The Baby Shows up by 17%.

Lee Masters, Managing Director of Clarion Events Consumer commented, "Over the years we have developed very strong brands across our six consumer sectors and these figures are testament to the hard work and commitment of our customers and the team to continue to build those brands. Conditions out there are tough so I am especially delighted with the Autumn results which demonstrate that leading events can continue to deliver in difficult economic times."

-ENDS-

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